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A year-end reflection on accomplishments at the City of Newberg



CITY COUNCIL MEMBERS



Rick Rogers Mayor



Elise Yarnell Hollamon District 1



Julia Martinez **Plancarte** District 2*



Denise Bacon District 3



Bryce Coefield District 4*



Mike McBride District 5*



Stephanie Findley District 6

*New to Council in 2020

A Message from the Mayor

Greetings,

Every town and city, large and small in Oregon and throughout the world can reflect on the year that was. In most of our lifetimes, there has not been a year quite like 2020. The challenges faced by our businesses, schools, churches and, yes, city government, have been deep and profound.

COVID-19, social unrest, and a contentious national election were the backdrop. Personnel changes, uncertain revenue, and the need for rapid decisions and deployments were specifics at Newberg City Hall.

Through this, I am proud to say your city departments performed with distinction.

The Newberg Dundee Police Department continued their record of keeping our city remarkably safe. The public works, community development, and finance departments all received state and national recognition. The library pivoted to a socially distant model with grace, creativity, and humor. The information technology department reacted to the increased demand from at-home workers. The city attorney's office faced a litany of challenges and increasingly complex issues. The municipal court sought means to better serve both public safety and those who appear before the court.

This report will go into greater detail on the specific actions, decisions, and accomplishments of your city. Please read and be impressed by those who work every day to make Newberg better.

Beyond the specific accomplishments listed here, the City Council crafted overall goals for the operation of our municipal government.

In summary, the goals are to focus on:

- Customer Service
- · Diversity, Equity, and Inclusion
- Housing Affordability
- · Urban Renewal
- Sustainability

All of these goals are aspirational and ongoing. I am confident that through the dedication of our professional staff, volunteers, and elected officials, we will collectively continue to strive to be the best run city that we can be.

2020 was challenging. 2021 will continue to be. We will persevere and the City of Newberg will continue to seek excellence.

Thank you, Mayor Rick Rogers



2020 ACCOMPLISHMENTS

2020 was a year like no other. It required flexibility, the ability to adapt quickly, and a commitment to perseverance and service. This annual report showcases some of the City's and community's accomplishments during this challenging year. While not a complete list, it is a glimpse into activity you can find happening on any given day here in Newberg.



COVID-19

Business Emergency Relief Grant (BERG)

The City of Newberg stood up a grant program where local small businesses could access up to \$2,500 to help with lease or mortgage payments.



62 LOCAL BUSINESSES HELPED including retail shops, salons, gyms, restaurants and more

Support Local Challenge

The City offered rebates on utility bills to residents who shopped local and sent in their receipts.

\$419,963.34 WORTH OF RECEIPTS RECEIVED

\$163,455 WORTH OF REBATES (many donated to families in need!)

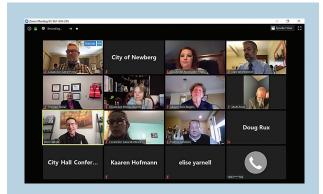
Library Response

- · Library employees and volunteers made 4,822 masks for local organizations
- · Made the World Health Organization (WHO) hand sanitizer recipe, distributing sanitizer to City employees during the nationwide shortage
- Developed virtual resources for early literacy and adult programming
- · Developed and continue to manage curbside pick-up and book bundle programs









Digital Solutions

City Council meetings were held over Zoom, as well as committees and commission meetings.

Community Events

While in-person gatherings were not possible this year, we've supported the City and brought the community together in new ways.

Hero's Salute

The Newberg-Dundee Police Department held a Hero's Salute with Tualatin Valley Fire & Rescue to healthcare workers.



It's Party Time Catering

The police department partnered with the catering company to deliver meals to seniors on three different occasions.



Library Grab and Go Kits

The Library compiled interactive "grab and go" kits for families with activities to help kids learn and crafts to keep adults entertained.



Chalk bags for local kids

The City of Newberg gave out the challenge to "Chalk Newberg Bright" during the Online Camellia Festival, funding free sidewalk chalk kits for families.



Festival of Trees

In partnership with the Newberg Downtown Coalition, the Chehalem Valley Chamber of Commerce, Tualatin Valley Fire & Rescue and more, the City of Newberg helped put up holiday decorations around town and encouraged store fronts to add trees to their holiday displays.



GRANTS RECEIVED

Police

The Police Department secured a grant to fund a Peer Support Team, which will allow us to join the Responder Life Program which facilitates onboarding and ongoing training support for police officers and 911 call takers. The support team will help ensure the mental health of employees while they work through difficult cases.

Community Development

The Historic Sidewalk Inventory Grant Project allowed the City to inventory and preserve the unique sidewalk markers and elements that provide a glimpse into Newberg's past.

To address affordable housing issues and inform our economic development strategy, Community Development secured \$96,000 for an Economic Opportunities Analysis, update our existing Housing Needs Analysis, and to help update our code to add Middle Housing.

Public Works

Our Public Works Department completed the Oregon Emergency Management SPIRE Grant, which allowed the City to receive a 450-gallon fuel trailer for fueling emergency generators and equipment.

Engineering

The Engineering Division received a grant to help identify projects for the Oregon Safe Routes to School (SRTS) Grant from the Oregon Department of Transportation.



SafeRoutes National Center for Safe Routes to School







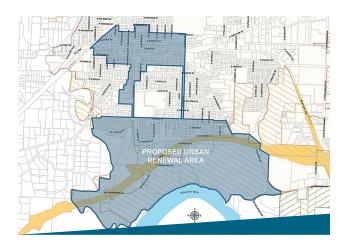




PROJECTS, PROGRAMS AND PLANS

Urban Renewal

Responding directly to the City Council's goal to "Create and support an Urban Renewal Plan and Authority" Community Development completed, and the City Council adopted an Urban Renewal Feasibility Study that encompasses Downtown Newberg and the Riverfront Area. Since the plan was adopted, our Community Development Department has been hard at work, with a newly created Urban Renewal Agency and starting the Urban Renewal Plan and report process.



Newberg Riverfront Masterplan

Newberg adopted a comprehensive plan and map, zoning development codes, and began the annexation of properties and coordination on functional plan updates.



Sale of WestRock Mill Site

The Community Development Department worked with developers to facilitate the sale and make the City's vision for the area clear.

Potable Water Distribution Pods

4 potable water pods were acquired to be used as a back-up source of water in an emergency event.



SeeClickFix App

Residents can more easily report issues they see in the community with the SeeClickFix smart phone app.

54 reports have been made since the app's launch in September.



A Focus on Sidewalks

With the development of a Residential Sidewalk Repair Grant and a Business and Residential Sidewalk Repair Loan program, the City is assisting property owners with replacing damaged sidewalks.

Additionally, the Memorial Parks Sidewalks & ADA Improvements project paved new sidewalks and 15 ADA ramps surrounding Memorial Park.





POLICE DEPARTMENT

The Community Response Team has been working to address long standing issues and neighborhood concerns. Within six months, they have seized over 2.5 lbs of methamphetamine and several guns that were stolen or illegally possessed.

The Safe Exchange Zone for citizens is monitored 24 hours by video and creates a safe place for internet transactions, meetings, and child custody transfers.





OUR EMPLOYEES

Employee Awards

Our employees went above and beyond this year to adapt and keep our City running smoothly.

Andrew Shepherd, Operator III Regulatory Specialist from the Wastewater Treatment Plant

• Wastewater Operator of the Year Award by Oregon Region of the Pacific Northwest Clean Water Association

Korie Jones Buerkle, Assistant Library Director for the Newberg Public Library

· Evelyn Sibley Lampman Award by the Oregon Library Association

Officers Pilon, Rapet, Hohstadt, Junkin, and Dickerson

· Lifesaving Award for quick work that saved a family from a fire at a Newberg apartment

Ximena Bernier, Communications Officer

• Recognition for dispatching officers to the scene who were already out patrolling, saving precious time in the apartment fire

Newberg Finance Department

• 2019 Certificate of Achievement for Excellence in Financial Reporting

New Leadership

The City organization welcomed several new staff members in leadership positions.





DAY-TO-DAY ACTIVITIES & NUMBERS

CITY RECORDER



81.59% in the November general election



volunteer committee members



standing COMMITTEES

COMMUNITY ENGAGEMENT



POLICE DEPARTMENT

Facebook followers



67.81%

increase in City website users

CITY OF NEWBERG Facebook followers (21% growth)

COMMUNITY DEVELOPMENT



applications processed

new and renewed business licenses



plans reviews conducted



4,000+ inspections conducted

LIBRARY

88,000+

physical items circulated



e-books circulated

ENGINEERING



inspections completed

of City streets slurry-sealed

of City streets crack-sealed

MAINTENANCE

fire hydrants cleaned & painted

sewer manholes inspected

water line flushed

sewer main cleaned

storm line cleaned

INSTALLED 290'

of roadbed on Springbrook Way of 8" waterline on E 6th St.

OPERATIONS

832.9M were produced and sent into the system of iron removed from water 32.53M **GALLONS** of recycled water pumped to Chehalem Glenn Golf Course for irrigation

permit violations or sanitary sewer overflows

time lost to injuries at the Wastewater **Treatment Plant**

BILLION GALLON

of wastewater treated